

TOM NICOL PHOTOGRAPHY

Geneva, Illinois

[Home](#) [Testimonials](#) [About](#) [Faq's](#) [Pricing](#) [Contact](#) [Blog](#) [Client galleries](#)



All images © Tom Nicol Photography

Miscellaneous

- Started photography business in 2006
- 135 weddings total so far – from 2 to 14 hours
- 70 engagement sessions – usually 1 to 2 hours
- About 2500 images for a full-day wedding
 - Culled to 500-700
- About 500 images for an engagement session
 - Culled to 75-200
- Editing time – roughly 1 to 1-1/2 hours for every hour of the event

Main equipment

- Camera bodies (all Canon)
 - 5D Mark III, 7D Mark I
- Lenses (all Canon)
 - 24-70 mm f/2.8L, 24-105 mm f/4L IS, 50 mm f/1.4, 70-200 mm f/2.8L IS, 200 mm f/2.8L IS Macro, 17-40 mm f/4
- Flashes (all Canon)
 - 2 – 580 EX, 3 – 600 EX-RT
- Miscellaneous
 - Light stands, umbrellas, radio flash triggers, gels, reflectors, etc.

Software

- Adobe Lightroom for probably 99% of downloading, culling, editing, and rendering
- Adobe Photoshop for special things like spot removal, area removal, selective coloring, b/w processing, etc. – pretty minimal
- Nik Software for special b/w – even more minimal
- Animoto.com for slideshow production

Miscellaneous

- Advertising
 - Business website
 - Vendor websites
 - Facebook
 - Instagram
- Communication
 - Email
 - Phone
 - Text
- Most contacts are through a website contact form, some email, some phone calls

Challenges

- Lighting – dark venues, bright sun, strong backlight
- Weather – rain, hot, cold, wind
- Time - both days that are too long and schedules that are too rushed.
- People, but my experience is pretty good.
- Trying to be creative when there's a lot of pressure and no time.

There's all kinds of light...





















There's all kinds of weather...















There are all kinds of settings...









RIVERSIDE RECEPTIONS

















There are all kinds of people...













All kinds of challenges to be
creative...















Thank you for your time...