The goal of DIFF is to have someone take a picture at Fermilab each and every day during 2017. In other words, by January 1, 2018, we should have at least 365 pictures, taken one per day at Fermilab, by dozens (or hundreds?) of people.

For DIFF to succeed, the Fermilab Photography Club needs to contribute.

There are four ways individuals can participate:

- Contributing photographer
- Backup photographer
- Moderator
- Web site administrator

This is going to be covered in the November 22 meeting of the Photography Club. Please try to attend. The DIFF web page is [https://diff.fnal.gov](https://diff.fnal.gov). Much of the site is visible to anyone at Fermilab. All of the site will be visible to everyone at Fermilab on November 30.

**Contributing Photographer**

This is the bread-and-butter of the DIFF effort.

These are the people who volunteer to take a picture at Fermilab on specific days throughout the year. With enough contributing photographers, our goal of having an image taken at Fermilab on each and every day in 2017 will be achieved.

There are two ways you can be a contributing photographer:

1. **The preferred way to contribute to DIFF** is to pledge to take a photograph on one or more days during 2017.
2. Also, you can upload a photograph from time to time, even if you have not pledged to a day. This is the use case discussed at the Photo Club meeting in September: “I happened to be in the right place at the right time and got a great shot! I would like to upload it.”

As enthusiastic photographers, we believe each person in the Fermilab Photography Club can pledge for at least one day, and probably several days. For example, if all 60+ members of the Photography Club each pledge to take one photograph every two months, we can cover the whole year.

The rules of DIFF are that you have about 48 hours from the day you take a photograph to when you must have uploaded it. This time is based on Leah Helsla’s experience with receiving photos for the “Fermilab Today Photo of the Day” feature. If we find that this is too restrictive, it will be extended.

**Everyone in the Photography Club should be a contributing photographer.**
**Backup Photographer**

In order to assure that each and every day in 2017 has a photo, we will have a team of photographers to cover each day in 2017 separately from the contributing photographers. These photos are uploaded if the person who signed up for the day does not follow through with an image (e.g., because of sickness, forgetfulness, ...).

We suggest that the backup photographer team covers the days, in rotation, throughout the year. The initial distribution of the days to the backup team will be in sequence. Assuming eight backup photographers:

- Sunday January 1 will be assigned to Backup Photographer A;
- Mon Jan 2: B;
- ...
- Sun Jan 8: H;
- Mon Jan 9: A;
- etc.

It will be easy for the backup photographers to swap days (e.g., because of vacations, sickness, etc.).

A suggested strategy for a backup photographer is to identify a simple shot to take on your backup day. Keep taking this shot until it is needed. For example, take a photo of your “lunch buddies”, or the view out of your office window. Or, for Tom Nicol, take a picture of “Tom’s tree.” 😊 I will probably take pictures of people in the cafeteria most of the time I am the backup.

Reidar Hahn and I have already committed to be backup photographers.

**There needs to be 8 to 13 backup photographers on the backup photography team** *(not divisible by 7)*.

**Moderator**

Leah Hesla will be responsible for verifying that every photograph is appropriate (e.g., no one is standing on the top rung of a ladder). Photos will not appear on the web site(s) until this step is complete.

It is unlikely that anyone other than Leah, Elliott, and maybe someone else from the Office of Communications will need to perform this role.

**Web site administrator**

This role is filled by Elliott, Leah, Eileen Berman, Marty Murphy, and Maura Barone. Others may volunteer to help.

As an administrator, you can look at DIFF’s “moving parts”: Who is signed up for which day, who are the backup photographers, and what images need to be approved (and which have been rejected).

We can designate several people in the Photography Club to be administrators.

**Summary:** [https://diff.fnal.gov](https://diff.fnal.gov), mccrory@fnal.gov, leah@fnal.gov